

WayneMazzoni

NCAA Coach and Recruiting Expert



GET RECRUITED

THE COLLEGE ATHLETIC RECRUITING SEMINAR

“Nothing in the world can take the place of persistence. Talent will not; Nothing is more common than unsuccessful people with talent. Genius will not; Unrewarded genius is almost legendary; Education will not; The world is full of educated derelicts. Persistence and determination alone are omnipotent. The slogan “press on” has solved and always will solve the problems of the human race.” - Calvin Coolidge



*“Coach Mazzoni’s books and seminar make him the leader in sports recruiting education.”
- Rick Wolff WFAN*



STUDENT ATHLETES	BASKETBALL (M)	BASKETBALL (W)	FOOTBALL	BASEBALL	HOCKEY (M)	SOCCER (M)
HS ATHLETES	546,335	452,929	1,071,775	470,671	36,263	358,935
HS SENIORS	156,096	129,408	306,221	134,477	10,361	102,553
NCAA ATHLETES	16,571	15,096	61,252	28,767	3,973	19,793
NCAA FRESHMEN	4,735	4,313	17,501	8,219	1,135	5,655
NCAA SENIORS	3,682	3,355	13,612	6,393	883	4,398
NCAA DRAFTED	44	32	250	600	33	76
% HS to NCAA	3	3.3	5.7	6.1	11	5.5
% NCAA to PRO	1.2	1	1.8	9.4	3.7	1.7
% HS to PRO	.03	.02	.08	.45	.32	.07

Overall = 4%.
1 in 24 HS athletes play in college!



What You Need To Be in the 4%

- Sport Specific Skill.
- Speed, Strength, Agility, Fitness
- Grades
- Work ethic/attitude/habits
- Knowledge of recruiting.



“The world cares very little about what a man or woman knows; it is what the man or woman is able to do that counts.”
- Booker T. Washington



NARROW YOUR LIST

THE BROKEN-LEG SCENARIO

Factors

- Location/Distance
- Campus/Setting
- Enrollment
- Academics/Major
- Cost
- Other Factors

How

- Books, Websites
- Guidance/Counseling
- Campus Visits!!!

➔ TRY TO END UP WITH BETWEEN 5-50 SCHOOLS



What one approves,
another scorns, and thus
his nature each discloses.
You find the rosebush full
of thorns, I find the thorn
bush full of roses.

—Arthur Guiterman



ASSESS YOUR TALENT LEVEL (NOT JUST WHAT YOUR PARENTS THINK)

How

- Ask high school, travel, lesson coaches
- Friends currently playing in college
- Camps/Showcases for coach evaluation
- Watch colleges!!!!
- Individual sports

Plan

- What is your plan to improve? 168 hours.
- Build your habits/work ethic

Answers

- “College Coaches Online”

➔ TRY TO END UP WITH BETWEEN 5 AND 15 SCHOOLS



If the power to do hard work is not a skill, it's the best possible substitute for it.

—James Garfield, 20th US President

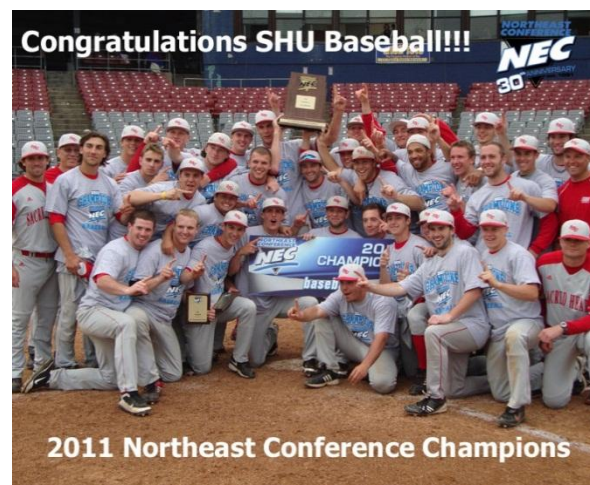


MARKETING/EXPOSURE/EVALUATION



How

- Send a video
- Get recommended by trusted reference
- Be seen live (games, camps)
 - Response to failure/adversity; hustle
 - Attitude, concentration, effort
 - Respectful of teammates, coaches, parents, others? Humble?
- No one way is magic
- Make sure to follow up: Real communication
- Thoughts on Recruiting Services.



➔ **START EARLY! MOST STUDENTS START TOO LATE**

I am an optimist. It does not seem too much use being anything else.

—Winston Churchill



EVALUATING PROGRAMS



NCAA Clearinghouse (core course GPA)

- **Division I**
 - 16 core courses, 2.0–3.5+ GPA
 - SAT: 400 (37th percentile) – 1010 (86th percentile)
- **Division II**
 - 14 core courses, at least 2.0 GPA
 - SAT: at least 820

What Coach is Looking For

- Is athlete doing all the talking?
- Is he or she respectful?

Athlete Should...

- Gain real information; be interesting!
- Get info on recruiting process (Who saw me when? Thoughts on playing time?)

What

- Academics (majors/tutors/class schedule)
- Coaching (personality/technical/assistants)
- Recruiting (competition/plans)
- Philosophy (equipment/training/travel)



Nothing is particularly hard if you divide it into small jobs.

—Henry Ford



ADMISSIONS

Regular Student

- Decision/Action
- GPA, Class Rank, SAT scores
- High School and Course Strength
- Activities, Interview, Application

Student-Athlete with Coach

- Top 0.1% get in
- .5/200
- A/B/C

➔ **COACHES CANNOT GUARANTEE ADMISSION!**
GET A LETTER IN WRITING FROM THE ADMISSIONS DEPARTMENT



The world is full of willing people; some willing to work, the rest willing to let them.

—Robert Lee Frost



WOMEN'S NCAA SPORTS

SPORT	DIV. I	DIV. II
ARCHERY	5	5
BADMINTON	6	8
BASKETBALL	15	10
BOWLING	5	5
CREW	20	20
CROSS COUNTRY/TRACK	18	12.6
FENCING	5	4.5
FIELD HOCKEY	12	6.3
GOLF	6	5.4
GYMNASTICS	12	6
HANDBALL	10	—
ICE HOCKEY	18	15

SPORT	DIV. I	DIV. II
LACROSSE	12	9.9
SKIING	7	6.3
SOCCER	14	9.9
SOFTBALL	12	7.2
SQUASH	12	9
SWIMMING & DIVING	14	5
TENNIS	8	8
SYNCHRONIZED SWIMMING	5	8
VOLLEYBALL	12	8
RUGBY	12	—
WATERPOLO	8	—

“There are two kinds of people who never amount to much - those who cannot do what they are told and those who can do nothing else.” - Cyrus H.L. Curtis



MEN'S NCAA SPORTS

SPORT	DIV. I	DIV. II
BASEBALL	11.7	9
BASKETBALL	13	10
CROSS COUNTRY/TRACK	12.6	12.6
FENCING	4.5	4.5
FOOTBALL	85	36
GOLF	4.5	3.6
GYMNASTICS	6.3	5.4
ICE HOCKEY	18	13.5
LACROSSE	12.6	10.8

SPORT	DIV. I	DIV. II
RIFLERY	3.6	3.6
SKIING	6.3	6.3
SOCCER	9.9	9
SWIMMING	9.9	8.1
TENNIS	4.5	4.5
VOLLEYBALL	4.5	4.5
WATERPOLO	4.5	4.5
WRESTLING	9.9	9

“Show me a person who cannot bother to do the little things and I'll show you a someone who cannot be trusted to big things.” - Lawrence D. Bell



MAKING YOUR FINAL DECISION

If all else is equal...

- Choose the school at which you feel you will get a better education
- Choose the school which is either less expensive, or provides a better financial aid package
- Choose the school whose coach really seems to have an interest in you

→ THE BEST WAY IS TO MAKE A VISIT—USE YOUR GUT!



Two shoe salesmen are in a third world country. The first wires his office and says, “There is no prospect for sales. People do not wear shoes!” The second wire and says, “No one wears shoes—we can dominate the market! Send all possible stock.”

—Akio Morita, Founder of Sony Corporation

